

Key Club Recruitment/Increasing Members Ideas

- **Do a presentation for the 8th graders.** This could be as simple as doing a slide show for them or sending a video your club made to the 8th grade teachers.
- **Get incoming freshmen involved over the summer.** By letting them go to a service event or even a DCM, they will be able to get their toes wet with what Key Club really is. This is will allow them to decide if Key Club is for them. Giving them time to test it out will give them time to invite their friends to join as well.
- **Consider a different meeting time.** Different times will work for different schools. Some suggestions are before school, right after school (before sports), after school (after sports), weekends, or during lunch. You might want to survey for what would work best for everyone.
- **Have everyone bring a friend to a meeting.** This will get a lot of new faces to your meeting. You might want to do this before dues are due, so you can still be on time with dues.
- **Have officers recruit.** Try having your officers write hand written letters to people in your school that would be great to have in Key Club. Receiving a letter from the club officers might get people more interested to join since they were picked for the club.
- **Allow people to test out Key Club before getting committed.** It's not only important for 8th graders to be sure before joining. Give interested students a chance to try Key Club before becoming an official member.
- **Help create Builders Clubs and K-Kids Clubs.** These are branches of the K Family for younger students. By having these clubs, the word about Key Club would get faster resulting in people

already knowing what Key Club is before they get to high school.

- **Try having recruiting materials around your school.**<https://store.kiwanis.org/KeyClub/Subcategory/Literature.htm> at this website you can find free posters and brochures. You can also have your club members make flyers and posters to hang around school.