



March Board Meeting Minutes

4/14/21

- Roll call ✓

Overview of LTG term

- Purpose: Bridge gap between officers and board
- Term = time for self growth, learning how to be accountable
- Importance of attendance
- Point system continuing - source of motivation
- Don't be afraid of burnout
- Communication methods: Email, Groupme, Remind
 - Persistent personal emails more effective

Upcoming June Board

- Time to dive deep into LTG role - logistical aspect, advice
- Serves as second training
- Reach out with attendance issues as soon as possible

Whip around to know the LTGs

- Division, one goal this year, leadership style
 - Some include: earning awards such as COVID, build relationships/connections with clubs, awareness of I-I, staying on top of deadlines, reinvigorate clubs
- We have a board of involved, organized, accountable, and present LTGs!

Mr. Palazzolo's Year Template:

- Why does Key Club exist? = to make lives better, enhance own skills in leadership, empathy and enthusiasm while serving others
- Purpose: help local clubs be the best they absolutely can be - brainstorm best strategy
- 5 target goals: Service, fun, marketing, leadership, Kiwanis
 - Service: encourage to make lives better
 - Fun: help clubs enjoy KC experience

- Marketing: how to promote their existence and how they help others for membership growth
- Leadership: learning leadership skills through service, attending Divisional Council Meetings, Fall Leadership Rally, District Convention
- Gentle Persistence! - gently persistent in delivering message
 - Sending reminders frequently in positive attitude
- Regional Advisors - important contact, provide great advice, maintain communication

Gentle Persistence In...

1. Club Officer Roster - encourage them to host elections and fill out contact
2. Club end of Year Events - be aware of appreciation events, try to be in attendance if possible
3. Divisional Council Meeting - meeting clubs virtually
4. Monthly Report Forms - timely manner, are tool to learn where a club needs help

Alyx Merritt Circle K Governor Wise Words:

- Goals: engage District with virtual platform, virtual service nights
- Excited to connect with seniors, District Chair Applications opportunity
- The IICKI District Chair Application is linked on Facebook (Illinois Eastern Iowa Circle K)
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Previous Governor Chase Wise Words:

- Service is at the root of everything - Make service possible!
- Get in Club Officer Rosters in before June Board to have an easy term
- Form relationships with your clubs + fellow LTGs and Executive Board